



NEWSLETTER

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NEWSLETTER

DMS NBEAC Accredited



Department of Management Sciences
(NBEAC Accredited)



Faculty Development Workshop

Building an Entrepreneurial Classroom

The event was organized under the Dean, Faculty of Management and Social Sciences, Prof. Dr. Rizwana Bashir, and held on 26th January 2026, in Jinnah Auditorium. A Faculty Development Program titled "Building an Entrepreneurial Classroom" was conducted at Lahore Garrison University by Dr. Rizwana, Dean, Faculty of Management and Social Sciences. The program aimed to enhance faculty understanding of entrepreneurial education and to provide practical approaches for integrating entrepreneurial thinking into classroom teaching. The session was interactive and focused on modern pedagogical strategies that encourage innovation, creativity, and real-world problem-solving.



- Emphasis on the importance of an entrepreneurial mindset in higher education.
- Role of faculty in fostering critical thinking, creativity, and innovation among students.
- Introduction to student-centered and experiential learning approaches, including project-based learning.
- Practical guidance on transforming traditional classrooms into entrepreneurial learning environments.
- Active faculty engagement through discussions and sharing teaching experiences.

Faculty Development Workshop

Course Redesign



The event was organized by Dean Management and Social Sciences Prof. Dr. Rizwana Bashir on 27th January 2026 in Jinnah Auditorium. Day Two of the Faculty Development Program at Lahore Garrison University focused on Course Redesign, aiming to equip faculty members with the knowledge and practical tools required to modernize and improve their course structures. The session emphasized aligning course objectives with learning outcomes, assessment strategies, and teaching methodologies to enhance student engagement and learning effectiveness. The training provided a structured framework for reviewing existing course outlines and identifying areas for improvement. Faculty members were guided on integrating innovative teaching strategies, experiential learning components, and outcome-based education principles into their courses. The session was interactive, encouraging participants to reflect on their current course design and collaboratively discuss enhancement strategies.



Workshop on NBEAC TDW's Training Accreditation Strategies

Understanding the Revised NBEAC Accreditation Standards

DMS organized the event in collaboration with NBEAC TDW on 29th and 30th January, 2026, at Bahria University, Islamabad. The trainer was Dr. Farooq-E-Azam Cheema (Provost, KSBL, Vice Chairman, NBEAC). The Training and Development Wing (TDW) of the National Business Education Accreditation Council (NBEAC), Higher Education Commission (HEC), successfully organized a two-day training program titled "Accreditation Strategies: Understanding the Revised NBEAC Accreditation Standards", held on January 29–30, 2026, in Islamabad.



The program was attended by participants from various public and private sector universities across Pakistan and was designed to enhance institutional readiness for accreditation by equipping faculty members, accreditation focal persons, and academic managers with a clear and practical understanding of the revised accreditation framework. In response to NBEAC's recent revisions aimed at aligning business education in Pakistan with emerging global trends, contemporary pedagogical practices, and evolving governance needs, the sessions emphasized the importance of quality assurance, effective governance, stakeholder engagement, faculty development, research impact, and continuous improvement mechanisms. Participants were provided with a structured walkthrough of the revised NBEAC accreditation standards, highlighting key enhancements, new requirements, and the rationale behind these reforms.



Takeaways

- Enhanced understanding of the revised NBEAC accreditation standards, evaluation mechanisms, and quality assurance requirements.
- Improved ability to address each standard with proper alignment between intent, performance indicators, and evaluation criteria.
- Strengthened knowledge of the Continuous Improvement (CI) framework using the Input-Process-Output/Outcome approach.
- Better understanding of the importance of both hard standards and soft standards, including infrastructure, technology, approved policies, implementation, and measurable outcomes.
- Awareness of the revised NBEAC forms requiring 33 mandatory policies that must be statutorily approved, regularly updated, and officially notified.
- Improved capacity to ensure proper documentation, approvals, and verifiable evidence to demonstrate compliance.

Recruitment Drive by Techanzy Limited



The Industrial Liaison Office (ILO) of the Faculty of Management & Social Sciences (FMSS) and Faculty of Computer Science (FCS), in strategic collaboration successfully organized a Recruitment Drive for one of the leading companies Techanzy Limited on 18-02-2026 at BIC Conference Room of Lahore Garrison University.



This dedicated event was conducted exclusively for final semester students, recent graduates, and esteemed alumni of the Department of Management Sciences (DMS) and Department of Computer Sciences.



Objectives

- To facilitate direct recruitment
- To foster industry-academia linkages and enhance collaboration
- To provide Career Opportunities for Alumni
- To Offer Professional Networking
- Positive media/social media coverage highlighting the university as a talent hub

Expected Outcomes

The recruitment drive was expected to deliver concrete, measurable outcomes across three key areas: talent placement, partnership building, and institutional development. Specifically, we aimed to facilitate direct recruitment through at least 40 on-the-spot interviews and the collection of over 40 resumes for immediate vacancies, with a target of 15+ candidates progressing to second-round interviews. For industry-academia linkage, the goal was to secure expressions of interest for formal partnership (MoU).



Furthermore, the event sought to actively engage a minimum of 20 alumni in the recruitment process, ensure 100% of student participants gained meaningful networking exposure, and solidify the university's reputation as a premier talent source, with all participating companies intending to return for future engagements. The Industrial Liaison Office (ILO) of Lahore Garrison University extends deepest appreciation to all who contributed to the resounding success of this recruitment drive.

LGU Central Asian Academic Collaboration Visit

Under the strategic internationalization initiative of Lahore Garrison University, Prof. Dr. Rizwana Bashir, Dean Faculty of Management and Social Sciences along with Ms. Humera Sherazi, Assistant Professor Department of Management Sciences visited Central Asian Universities to strengthen global academic linkages.

The visit commenced from 25th March to 1st April 2026, aiming to establish meaningful academic partnerships and long-term collaborations with two institutions, including:

- Tashkent State University of Economics (TSUE)
- ALMAU University (Almaty Management University)

LGU Briefing to the Leadership & Faculty



Day 1: Tashkent State University of Economics



Day 2: Meeting with Leadership, Faculty and Students in Nouroz Festival at TSUE



Objectives of the Visit

The visit focused on achieving the following key objectives:

Student Mobility

- Regular semester exchange:

Students spend one full semester at a partner university while earning transferable credits.

- Summer semester exchange:

Students attend short-term courses or programs at a partner university during the summer break.

- Student articulation pathways:

3+1 Model

2+2 Model

- Progression agreements:

Bachelor's degree at LGU + Master's at partner universities

Faculty Mobility

- Faculty Exchange Collaborations:

Short-term teaching assignments, Joint academic supervision, Faculty development initiatives

- Research Collaboration:

Joint research projects, Co-authored publications, Research grants and funding opportunities

- International Conferences:

Joint organization of conferences, Academic forums and seminars, Knowledge-sharing platforms



Conclusion

The visit to Tashkent State University of Economics and ALMAU marked a significant milestone in LGU's internationalization journey.

All major objectives were successfully achieved, and the visit laid a solid foundation for:

- Sustainable academic partnerships
- Global student and faculty opportunities
- Collaborative research excellence

This initiative reflects LGU's commitment to becoming a globally connected institution fostering innovation, inclusivity, and academic excellence.

INTERNATIONAL RESEARCH SOCIETY OF PUBLIC MANAGEMENT (IRSPM) 2026 CONFERENCE ON "BEYOND BOUNDARIES: WELLBEING, INNOVATION AND THE FUTURE OF PUBLIC MANAGEMENT" ORGANIZED BY EDITH COWAN UNIVERSITY, PERTH, AUSTRALIA



Dr. Shabana Naveed participated in the IRSPM 2026 Conference, one of the highly ranked global conferences held from 7th April 2026 to 10th April 2026 (organized for the last 2 decades) where top researchers, editors, and field experts gather from around the world in the field of management. Edith Cowan University, Perth, Western Australia hosted the conference, and more than 300 participants attended the event. Dr. Shabana Naveed presented her research on "Coexistence of Competing Logics: Understanding Institutional Hybridity in Power Sector SOEs in Pakistan".



- Exposure to cutting-edge research and global discourse in public management and governance, especially in hybrid organizational contexts.
- Deeper understanding of institutional hybridity and how competing logics influence decision-making in public sector organizations.
- Valuable feedback and academic engagement from leading scholars in the field, strengthening the rigor and positioning of the presented research.

Takeaways



Guest lecture session on "RECRUITMENT IN THE AGE OF AI COMPARING TRADITIONAL METHODS WITH AI-DRIVEN APPROACHES- INTEGRATING HUMAN JUDGMENT WITH INTELLIGENT TECHNOLOGY"



The event was organized under the Business School, University of Melbourne, Australia, on 20 May 2026. The focal person for the event was Dr. Aiza Hussain Rana. The session was conducted at the Faculty of Business and Economics, University of Melbourne, Australia, and lasted for approximately one hour.

The guest lecture was attended by approximately 350 undergraduate students studying Human Resource Management. The session focused on the emerging role of Artificial Intelligence (AI) in modern recruitment and selection practices.



The primary objective of the session was to develop students' understanding of how Artificial Intelligence is transforming the recruitment and selection process. The lecture also aimed to provide a comparative understanding of traditional recruitment and selection methods and AI-driven approaches.

- To understand how AI transforms the recruitment and selection process.
- To compare the traditional and the AI driven recruitment and selection approach.
- To identify the key AI tools for sourcing and screening.



FINAL YEAR PROJECT (FYP) SHOWCASE & INDUSTRY EXPERT PANEL DISCUSSION

The event was organized under FYP Coord Team, Department of Management Sciences, Garrison Entrepreneurial Society (GES) on 21, May, 2026. The Department of Management Sciences organized its Final Year Project (FYP) Showcase and Industry Expert Panel Discussion. The graduating students of the department proudly presented 31 innovative projects, supervised by 21 dedicated faculty supervisors. The dignitaries and external evaluators proceeded to the dedicated showcase arena at girls' ground where students had presented standees, FYP prototypes.



A few notable showcased ventures included:

- ZIAU Fragrances (Supervised by Zainab Iqrar): An active, operationally live consumer brand.
- Aurat (Supervised by M. Taimoor Asim): A dedicated women's safety riding application.
- Sabz Ghar (Supervised by Fahad Zahid): An eco-friendly, sustainable green-house system.
- Eco Roots (Supervised by Irtiqua Ameer): A sustainable organic startup venture.
- Zen Air (Supervised by Muhammad Muzammil Masood): A low-cost, highly sustainable community engineering solution.



The formal session of "Panel Discussion: "Entrepreneurial Mindset, AI and Digitalization" kicked off visionary address by the Worthy Vice Chancellor and the Dean, highlighting LGU's pledge to commercialize higher education. A high-impact, interactive expert panel discussion was held at Allama Iqbal Auditorium, featuring prominent local tech and retail leaders. The corporate panel, comprising "Mr. Fassihullah, Mr. Salman Nasir, Mr. Saqib Naqvi, Mr. Faisal Rauf, and Miss Tabinda Islam" deliberated extensively on technical adaptation curves, bridging industry-academia expectations, and utilizing artificial intelligence to boost operational efficiencies in Pakistani startups. The event reached its final conclusion with an exclusive networking lunch hosted in honor of the 5 external corporate CEOs, the Dean, the HOD, and the main FYP coordinating team at the Conference Room, paving the way for future direct recruitment and industrial placements for LGU graduates.



Empowering Educators with **Artificial Intelligence** -Teaching Smarter, Not Harder

The training "AI-Driven Teaching Transformation: Teaching Smarter, Not Harder" was held on 09 June 2026 at Lahore Garrison Academy for Teacher Education (LGATE) under Lahore Garrison University. Participants explored hands-on AI applications that significantly reduce manual workload while enhancing teaching effectiveness and student engagement. The session also emphasized ethical AI practices, ensuring responsible and secure integration of AI into everyday classroom teaching. There were 25 participants.

The key objectives are:

- Reduce teachers' administrative workload by using AI to automate lesson planning, attendance, grading, report writing, and parent communications.
- Enable teachers to create high-quality instructional resources efficiently, including lesson plans, quizzes, assignments, presentations, and rubrics using AI-powered tools.
- Improve personalized teaching and assessment by leveraging AI to generate customized feedback, identify learning gaps, and design differentiated learning activities.
- Develop teachers' prompt engineering skills so they can effectively use AI to produce accurate, curriculum-aligned, and classroom-ready educational content.



WORKSHOP ON STUDENT ENGAGEMENT AND CREATIVE THINKING UNDER TLIF-TEACHING AND LEARNING INNOVATION FORUM



The workshop was conducted on 17th June 2026 for the Faculty of Department of Management Sciences on "Student Engagement and Creative Thinking". The thematic focus of the workshop was as under:

- Primary theme for 2026: Student engagement and critical thinking, incorporating both classroom delivery and industry connections

- Two engagement pillars: (1) In-class student engagement through active learning and student-centered pedagogy; (2) Industry engagement for employability enhancement
- The 1st workshop covered the first engagement pillar, and the second pillar will be covered in the next workshops.



Key takeaways of the workshop are:

- Student engagement was emphasized as a core element of effective teaching and learning, with a focus on improving participation, attention, and learning outcomes.
- Ice-breaker activities were recommended at the start of class to build rapport and increase student comfort in participation. The workshop demonstrated the "Two Truths and a Lie" activity in small groups.
- Small-group learning was highlighted as an effective engagement strategy, encouraging collaboration, discussion, and peer learning among students.
- Immediate participation feedback was identified as a key classroom technique. Facilitators should acknowledge student contributions promptly and positively.
- Using students' names while responding was recommended to personalize interaction and reinforce student confidence and involvement in class discussions.
- Using online platforms for student engagement activities like quizzes. Prominent tools like quizzes and Kahoot can be used



- Strategic leadership and governance in the age of AI: Institutional leaders discussed vision, policy, governance, ethics, change management, and capacity building needed for responsible AI adoption.
- Business transformation and future work: Industry leaders highlighted how AI is changing business models, job roles, skill requirements, and employer expectations.
- Curriculum, pedagogy, and assessment reform: Participants reflected on how business programs can integrate AI literacy, analytics, critical thinking, problem-solving, and ethical decision-making.
- Research and innovation: The conference encouraged universities to develop AI-supported research agendas that respond to real-world challenges in business, education, agriculture, public services, and society.

The participation strengthens Lahore Garrison University's engagement with NBEAC and national business education quality networks.

13th Deans & Directors Conference 2026

The event was organized by National Business Education Accreditation Council (NBEAC), Higher Education Commission, Pakistan on 1st June - 2nd June 2026 at Marriott Hotel, Islamabad. The conference was organized by the National Business Education Accreditation Council (NBEAC), Higher Education Commission, Pakistan, with the theme "Business Schools in the AI Era." The conference focused on the transformation of business education in an increasingly AI-driven world and emphasized curriculum redesign, pedagogical innovation, AI-enabled research, academia-industry collaboration, and responsible technology integration. It provided an excellent platform for professional learning, knowledge sharing, academic networking, and engagement with distinguished scholars, policymakers, and industry leaders from across Pakistan.

The following objectives:

- To reimagine business education for the AI era and discuss the changing role of business schools.
- To identify the digital, analytical, ethical, and strategic AI competencies required for future business leaders.
- To strengthen academic-industry collaboration for innovation, employability, entrepreneurship, and market relevance.
- To promote AI-driven research and institutional readiness through digital infrastructure and local AI ecosystem development.

To discuss curriculum transformation, pedagogical innovation, research priorities, and responsible AI integration.



Industry-Academia Linkage Program: "One Day, One University", MoU Signing Ceremony, Final Year Product Display, and Academic Evaluation



The event was organized under Department of Management Sciences, Lahore Chamber of Commerce & Industry (LCCI) on Thursday, June 4, 2026, in Jinnah Auditorium, Lahore Hall, and Amin Hall, Lahore Chamber of Commerce & Industry (LCCI). This collaborative mega-event was designed to bridge the gap between academic.



Innovation and commercial viability, showcase student projects to industrial leaders, sign a strategic memorandum of understanding, and host an Intellectual Property Rights (IPR) awareness session. The day commenced at 09:30 AM with the arrival of LGU students on the 2nd Floor, LCCI Building (Lahore Hall), where they actively set up their product and prototype displays. The formal proceedings began at 11:10 AM at the Jinnah Auditorium with a soulful recitation from the Holy Quran.



An essential Awareness Session on Intellectual Property Rights (IPR), chaired by the Director General of IPO Pakistan, was successfully conducted at Amin Hall for industry practitioners and academic leads. The successful collaborative event concluded with a group photograph session outside the LCCI reception area, followed by networking lunches arranged at designated venues for the Vice Chancellor, LCCI executive members, the IPO delegation, and participating faculty.



Following the main event, the 11th Meeting of the Intellectual Property Rights Enforcement Coordination Committee (IPRECC) was convened under the chairmanship of the DG IPO Pakistan.



A formal MoU Signing Ceremony was executed, cementing the collaborative framework between LGU and corporate stakeholders. The dignitaries, led by the Director General of IPO Pakistan and LCCI office bearers, subsequently visited the project display area at Lahore Hall to inspect the student-led innovations directly.



APPLYING AI AND TECHNOLOGY FOR ENHANCING PEDAGOGICAL EFFECTIVENESS" WORKSHOP



The faculty members of DMS, LGU attended the two-day, hands-on faculty development workshop "Applying AI & Technology for Enhancing Pedagogical Effectiveness", held on June 29 and 30, 2026, at The University of Lahore. The workshop was designed for university faculty and academic leaders and was delivered through a series of practical, tool-based sessions rather than abstract theory.

The workshop was structured around the following broad objectives, which framed everything covered in the sessions we attended:

- Develop a clear, realistic understanding of AI's evolving role in higher education.
- Build confidence in designing AI-assisted course resources.
- Strengthen assessment and lesson design skills in an AI-enabled academic environment.
- Promote responsible, ethical, and effective use of AI tools in the classroom.
- Support the development of actionable, classroom-ready teaching plans.
- Faculty trained in AI-assisted, outcome-based course design will be able to produce accreditation-ready course outlines, CLO-PLO alignment matrices, and rubrics more efficiently, supporting the institution's quality assurance and HEC/accreditation compliance efforts.



- The multimodal material design workflow will raise the overall quality and consistency of lecture content across departments while reducing faculty preparation time, and the gamification and critical-thinking techniques introduced can improve student engagement, retention, and academic integrity in an AI-saturated learning environment.



Generative AI for HR in LUMS



The course was introduced by LUMS, Centre for Continuing Education Studies (CES) on 13th and 14th June 2026 at LUMS, Suleman Dawood Business School. The following faculty members completed this course: Prof. Dr. Rizwana Bashir (Dean, Faculty of Social and Management Sciences), Ms. Saima (Director, HR), Dr. Asim (DMS), Mr. Taimoor, Mr. Muzammil (Manager, BIC), and Mr. Raza Hussain Lashari



The primary objective of the "Generative AI for HR" course was to equip HR professionals, academic leaders, and organizational decision-makers with practical knowledge and hands-on exposure to Generative Artificial Intelligence and its transformative role in Human Resource Management.



The course aimed to help participants understand how AI-powered tools can be strategically integrated into HR functions to improve efficiency, enhance employee experiences, and support data-driven decision-making.

- Starting with the general know-how about the PollEv.com AI Tool and how we can conduct a survey on it.
- TESLA Co. and its working using AI Practices



- Prompt Writing to use these techniques; What to do, format, Goal/perspective, audience, role playing
- ChatGPT privacy Sitting
- Use of Google Notebook LLM (Tool), Use for documents, image and video creation tool, Google flow, Claude AI Tool with multiple features



The "Generative AI for HR" course provided platform for professionals to understand the growing impact of Artificial Intelligence on the HR function. The training combined theoretical understanding with practical applications, enabling participants to explore innovative approaches.





Faculty Exchange Program at Kyungdong University Global (KDU Global



Dr. Asia Bibi, Assistant Professor, Department of Management Sciences, LGU, Growth-oriented organizations always reward commitment, dedication, and professional integrity. I am deeply grateful to Lahore Garrison University (LGU) for providing me with the valuable opportunity to participate in the Faculty Exchange Program at Kyungdong University Global (KDU Global), South Korea. It was a great opportunity to represent LGU on an international platform and to interact with international faculty, students, and researchers. This program enriched my teaching, research, professional networking, and cross-cultural competencies while providing valuable exposure to international academic practices, innovative pedagogies, smart classroom technologies, and global research networks. I am motivated to utilize the knowledge, experience, and international connections gained through this program to contribute to LGU's academic excellence, internationalization, and continued growth.



Faculty Internship Program at Hadeed Pakistan (Pvt.) Ltd.



Raza Hussain Lashari, Senior Lecturer, DMS, completed a two-week internship at Hadeed Pakistan (Pvt.) Ltd. under the supervision and coordination of the HR & Administration Department. The initiative provided valuable industry exposure and strengthened the linkage between academic knowledge and practical organizational practices. The internship also provided an opportunity to examine Hadeed's Human Resource Management and administrative practices, including recruitment and selection, employee orientation, probation, performance evaluation, attendance management, training and development, compensation and benefits, employee relations, occupational health and safety, and ERP-based HR processes. ESG and sustainability practices, including environmental compliance, waste and scrap management, Punjab Environmental Quality Standards (PEQS), occupational safety, and employee welfare. The role of Artificial Intelligence (AI), digital HR, Sustainable Development Goals (SDGs), and strategic HR interventions was also explored as potential areas for future organizational development.

The experience significantly enhanced practical understanding of industrial HR practices and provided valuable insights that can be incorporated into classroom teaching, case-based learning, research, and curriculum development at the Department of Management Sciences (DMS), NBEAC Accredited, Lahore Garrison University (LGU). The Faculty internship strengthened the relationship between LGU and Hadeed Pakistan (Pvt.) Ltd. and demonstrated the value of faculty exposure to industry environments. The cooperation of the Director HR & Administration, Deputy Manager HR, and the HR & Administration Team was instrumental in facilitating the internship and ensuring meaningful academic-industry engagement. The two-week Faculty Internship was a valuable professional development experience that successfully bridged academic concepts with real-world industrial practices. It enhanced understanding of strategic HRM, sustainability, ESG, employee management, and digital transformation and provided a strong foundation for continued industry-academia collaboration, applied research, and experiential learning at DMS, LGU.



Faculty Internship Program at Hadeed Pakistan (Pvt.) Ltd.



Ms. Aqsa Ghufraan, Lecturer, DMS, completed a Faculty Internship at Hadeed Pakistan, gaining firsthand exposure to industrial manufacturing operations and the practical application of concepts related to Supply Chain Management, Total Quality Management, HSE, and Sustainability. During the internship, I observed various stages of the manufacturing and supply chain process, including procurement and sourcing, transportation, raw material handling, inventory and warehouse management, cold rolling, slitting, cut-to-length operations, quality control, and ERP-based processes. The experience provided valuable insight into how theoretical concepts are applied in a real industrial environment.

I also gained practical exposure to Lean Management, Kaizen, Six Sigma, 5S, ISO standards, waste segregation, scrap management, solar energy utilization, water recycling, rainwater harvesting, and other sustainability initiatives.

One of the most valuable aspects of the internship was understanding the interconnected nature of supply chain operations and the importance of customer requirements, quality, efficiency, safety, and sustainability in achieving operational excellence.

The experience will allow me to bring real-world industrial examples, practical case studies, and contemporary industry practices into my classroom teaching, particularly in the areas of Supply Chain Management, Operations Management, TQM, Procurement, Logistics, Sustainability, and HSE. The internship reinforced my belief that meaningful education happens when classroom theory is connected with real-world practice. The experience has strengthened my professional understanding and will contribute to creating a more practical, engaging, and industry-relevant learning experience for students.



Faculty Internship Program at Derma Techno Pakistan



Dr. Asim, Assistant Professor, DMS, completed a two-week Faculty Internship/Training Program at Derma Techno Pakistan from 27 July to 9 August 2026, as part of the Faculty Development initiative of the Department of Management Sciences, Lahore Garrison University (LGU).

The program was designed to strengthen the connection between academic knowledge and real-world industry practices, providing valuable hands-on exposure to the pharmaceutical manufacturing environment. Throughout the internship, I interacted with departmental teams and gained first-hand insights into key operational and managerial practices, including Good Manufacturing Practices (GMP), Standard Operating Procedures (SOPs), pharmaceutical manufacturing processes, quality and compliance standards, departmental coordination, and professional workplace practices. The training provided an opportunity to observe how theoretical management concepts are applied within a highly regulated and quality-focused manufacturing environment.

Engaging with professionals and participating in departmental activities enhanced my understanding of organizational processes, compliance requirements, teamwork, communication, and operational coordination. This industry exposure has been a valuable addition to my professional and academic journey. Most importantly, it has equipped me with industry-informed knowledge and practical examples that can be incorporated into classroom teaching, case discussions, experiential learning activities, and student career development. I sincerely appreciate the support and guidance extended by Derma Techno Pakistan and Lahore Garrison University throughout this Faculty Development initiative. The experience has further strengthened my commitment to creating a meaningful bridge between classroom learning and industry practice, ultimately preparing students to meet the challenges of the modern professional environment.



Faculty Internship Program At Derma Techno Pakistan



Mr. Fahad Zahid, Lecturer, DMS, completed a two-week internship at Derma Techno Pakistan. The internship provided valuable exposure to a real industrial environment and enhanced my understanding of digital management, documentation, e-commerce, website management, and business operations within the pharmaceutical sector. During the internship, I worked on several practical assignments, including content writing, preparation and improvement of job descriptions, website content development and updating, product information and image updates, and identification of missing or incomplete website content. A significant component of the internship involved reviewing the company's website and identifying opportunities to improve product descriptions, images, information, and overall digital presentation. I also contributed to the organization and improvement of product-related information to enhance content quality, accessibility, customer communication, and online presentation.

The experience provided practical insight into the role of Search Engine Optimization (SEO) in improving online visibility and demonstrated how effective website management can contribute to branding and e-commerce performance. The internship also highlighted the growing importance of digital transformation and e-commerce in modern businesses, including traditionally manufacturing-oriented industries. The practical knowledge gained through this experience will enable me to incorporate more industry-based examples, case studies, and practical insights into my teaching and classroom discussions. I sincerely appreciate Lahore Garrison University and the Department of Management Sciences for providing and supporting this valuable faculty development opportunity. I am equally thankful to the management and staff of Derma Techno Pakistan for their cooperation, guidance, and professional support throughout the internship.



Faculty Internship Program at MCB Islamic Bank



Mr. M. Zulqarnain, Senior Lecturer & Ms. Irtiqua Ameer, Lecturer, DMS, completed an internship at MCB Islamic Bank, organized by the Department of Management Sciences, Lahore Garrison University. Both had a valuable opportunity to gain practical exposure to Islamic banking operations and to understand the key functions involved in the banking sector. During the internship, a series of informative meetings and interactive sessions were conducted with professionals from different departments of the bank. Meetings were held with representatives from Human Resources (HR), Internal/External Auditing, and Risk Management. These sessions helped me understand the responsibilities, procedures, and professional practices followed within these important banking functions. A significant part of the internship focused on developing a clear understanding of the basic concepts of Islamic banking, the principles and Shariah-based framework underlying Islamic financial transactions.

The auditing session highlighted the importance of internal controls, compliance, transparency, and financial accountability. Similarly, the Risk Management session explained how banks identify, assess, monitor, and mitigate various financial and operational risks. Overall, the faculty internship was a highly informative and productive learning experience for us. It helped bridge the gap between academic knowledge and practical banking practices, particularly in the context of Islamic banking. The meetings with different departments provided valuable professional insights and enhanced our understanding of how Islamic banking institutions operate while maintaining regulatory, financial, and Shariah requirements. This internship is expected to contribute positively to our ability to relate classroom concepts to real-world banking practices and to provide students with more practical and industry-relevant knowledge in the future.



LAHORE GARRISON UNIVERSITY EXPANDS ITS GLOBAL ACADEMIC NETWORK



Lahore Garrison University (LGU), Pakistan, proudly signed a Memorandum of Understanding (MoU) with Universiti Malaysia Perlis (UniMAP), Malaysia during a virtual signing ceremony held on 18 June 2026. The MoU was formally signed by Maj. Gen. Muhammad Khalil Dar HI(M) (Retd), Vice Chancellor, LGU, and Dato' Prof. Ts. Dr. Zaliman Sauli, Vice Chancellor, UniMAP, in the presence of university leadership from both institutions.

This five-year partnership will promote:

- Student mobility programs
- Faculty exchange and collaboration
- Joint research initiatives
- Training and development programs
- International conferences, seminars, symposiums, and workshops

Other mutually beneficial academic collaborations The collaboration reflects LGU's commitment to strengthening international partnerships, enhancing academic excellence, and creating global opportunities for its students and faculty.

Prof. Dr. Muhammad Iqbal Hussain is the focal person from LGU. Together, LGU and UniMAP look forward to fostering innovation, research excellence, and meaningful cross-border academic engagement. The following members from Lahore Garrison University also witnessed

Dr. Rizwana Bashir, Prof Dr Arif Jawaid, Professor Ashfaq Ahmad, Ph.D, Senior Advisor Internationalization, Chairperson DMS, Sobia Irin, Annousha, Student representative



The Role of Lean in Future Manufacturing

Prof. Dr. Muhammad Iqbal Hussain (In Charge Pro Edge) was invited by the University of Engineering and Technology (UET), Gujranwala to conduct a professional workshop titled "The Role of Lean in Future Manufacturing" and participate in Final Year Project (FYP) evaluations on 11 June 2026. The professional workshop brought together production and quality management professionals, aspiring engineers, and recent graduates for an engaging learning experience focused on the evolving role of Lean practices in modern manufacturing.



The session explored practical approaches to waste reduction, quality enhancement, process improvement, operational efficiency, and the integration of Industry 4.0 principles into contemporary manufacturing systems. Through practical examples, case-based discussions, and interactive learning, Prof. Dr. Iqbal highlighted how Lean principles can support organizations in developing more efficient, agile, quality-oriented, and technologically integrated manufacturing processes.



The workshop provided participants with industry-relevant insights into addressing operational challenges and preparing manufacturing organizations for future technological and competitive demands. In addition to conducting the workshop, Prof. Dr. Iqbal participated in the evaluation of Final Year Projects, where he provided students with valuable academic and industry-oriented feedback. His contribution focused on helping students improve the technical relevance, practical applicability, problem-solving approach, and professional quality of their projects. The interaction also provided students with an opportunity to connect their academic learning with real-world industrial requirements.



Such academic and professional engagements demonstrate LGU's continued commitment to knowledge sharing, faculty development, collaborative learning, and strengthening university-industry linkages. These initiatives contribute to preparing graduates with relevant competencies while supporting the advancement of innovative, efficient, and sustainable manufacturing practices in Pakistan.

From Campus to Career

Bridging Academia and Professional Life

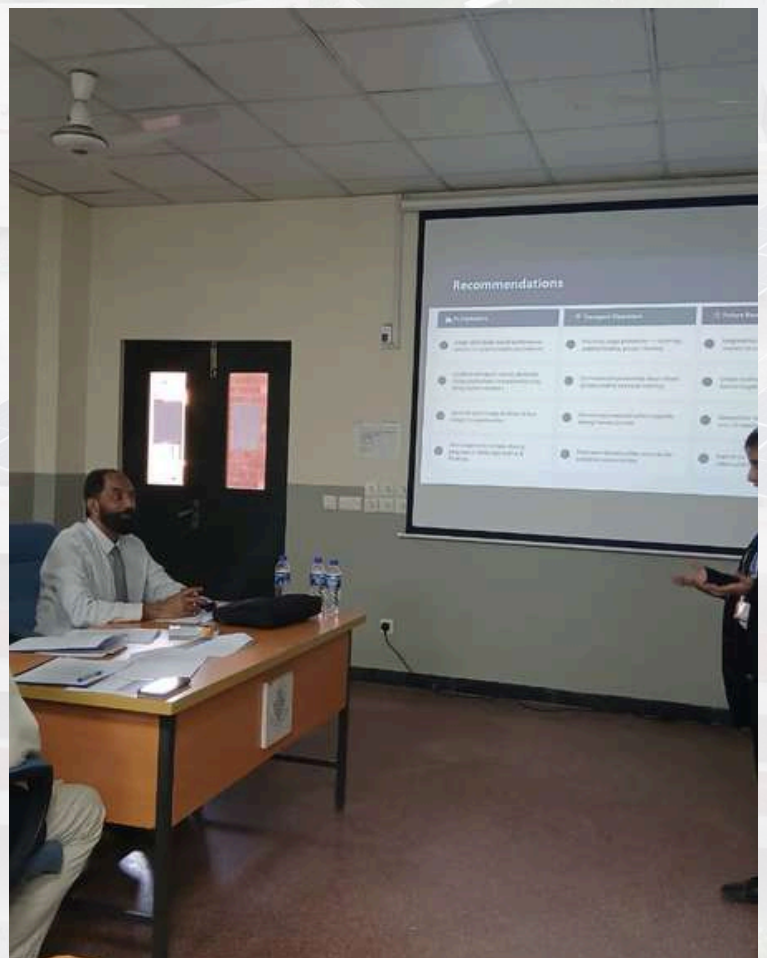


The IEEE LGU Student Branch organized a professional guidance session titled “From Campus to Career”, featuring Prof. Dr. Muhammad Iqbal Hussain, Professor of Management Sciences, Lahore Garrison University, as the guest speaker. The session aimed to help students understand professional expectations and prepare themselves for a successful transition from university life to the workplace. The session focused on career development, industry expectations, communication skills, professional growth, workplace culture, and the importance of bridging the gap between academic learning and industry requirements. Prof. Dr. Iqbal shared practical insights from his national and international industry experiences and encouraged students to develop both technical and professional competencies alongside their academic studies. A key part of the session addressed the Product Development Phase, including idea planning and development, understanding user requirements, teamwork, testing, innovation, creativity, and the importance of technical and communication skills. To enhance students’ understanding, the speaker also conducted a hands-on discussion and illustrated a manufacturing framework. The Industry Phase of the discussion introduced students to different types of industries, workplace professionalism and ethics, communication and teamwork, adaptation to changing industry trends, leadership, and career growth opportunities. Students were encouraged to combine academic knowledge with practical skills and continuous learning to remain prepared for evolving professional environments. The session was highly interactive, with students actively participating in discussions and an engaging Q&A session. Participants raised questions regarding career planning, industry expectations, technical skills, professional growth, internships, and job preparation. The interaction enabled students to openly discuss their career concerns and gain practical guidance from an experienced academic and industry professional. The session positively contributed to students’ professional awareness, confidence, motivation for skill development, and understanding of workplace culture and industry workflows. It also emphasized the importance of teamwork, effective communication, adaptability, and continuous professional development. Overall, “From Campus to Career” successfully strengthened the connection between academia and industry, providing students with practical guidance and motivation to prepare for their professional careers while completing their degrees. Lahore Garrison University appreciates Prof. Dr. Muhammad Iqbal Hussain for his valuable guidance and the IEEE LGU Student Branch, particularly Muhammad Zain Babar, Chairperson, along with the organizers, volunteers, and participating students for making the session a meaningful and successful learning experience.

Session Chair of the Sustainability, Innovation & Technology Management during 5th FC University's International Conference (FICBI 2026)

On behalf of the organizing committee of the 5th Forman International Conference on Business & Innovation (FICBI 2026), we are pleased to invite you to serve as a Session Chair at the conference scheduled to be held on 19–20 May 2026 at the School of Management, Forman Christian College (A Chartered University), Lahore, Pakistan. The workshop concluded with a feedback survey, where participants expressed highly positive responses. They acknowledged gaining valuable practical experience and recognized the effectiveness of AI tools in modern teaching methodologies.

FICBI 2026 is an international academic platform bringing together scholars, researchers, industry professionals, and practitioners to discuss contemporary developments, challenges, and opportunities in the areas of business, innovation, digital transformation, sustainability, and management sciences. The conference will feature keynote sessions, panel discussions, and research presentations across diverse thematic tracks. Considering your academic expertise and valuable contributions to the field, we would be honored to have your participation in this important scholarly event. Your role as Session Chair will be instrumental in facilitating academic discussions, maintaining the quality of presentations, and encouraging meaningful engagement among participants.



ARFA KARIM FELLOWSHIP PROGRAM 2026 (AKFP 2026)



The Punjab Higher Education Commission (PHEC) is pleased to share the opportunity of the Arfa Karim Fellowship Program 2026 (AKFP 2026), powered by Arfa Karim Technology Incubator. AKFP 2026 is a 60-day national fellowship program designed to equip students with practical, market-relevant skills and earning pathways in the digital economy. The program is particularly relevant for final-year BS students from the following departments: Computer Science, Software Engineering, Information Technology, Business Administration, Commerce, Management Sciences, and related disciplines.

The fellowship offers two specialized tracks:

1. E-Commerce & Digital Selling

Students will learn product research, market validation, store building, digital campaigns, and practical sales execution.

2. Agentic AI

Students will learn to build practical AI tools, automate workflows, and package AI-based skills into service-oriented earning opportunities. Arfa Karim Fellowship Program 2026 | A New Beginning for Pakistan's Future Leaders. Every great achievement begins with one decision: to learn. The Arfa Karim Fellowship Program (AKFP) Orientation has been successfully conducted at AKTI ASTP, where a new cohort of passionate Arfa Fellows officially began their journey toward innovation, leadership, and emerging technologies.



Field Expert Engagement with Haier Electronics, Pakistan



Haier Industrial Park is now a large facility in Lahore with 2 million units per annum designed capacity to manufacture, assemble and produce high-end home appliances and electronics. After 21 years of development, Haier has become the No. 1 home appliance brand in Pakistan. Currently Haier Air Conditioner is ranked #1 in market share for numerous years along with Haier Washing Machine. Haier Refrigerator is ranked #1 in market share. Haier Pakistan after producing Haier Air conditions. Refrigerators and washing machines extended its production to deep freezers, commercial air conditioners, televisions, microwaves and cooking appliances. The success achieved by Haier Industrial Park has brought many benefits for both Pakistan and China. Chaudhary Muhammad Naeem, Senior Director – Big Supply Chain at Haier Electronics, Pakistan, has been appointed as a Field Expert for PhD students conducting research in Supply Chain Management.

Madam Dean, Prof. Dr. Rizwana Bashir, Dr. Zia-ul-Haq, HOD, and Prof. Dr. Muhammad Iqbal visited Haier Electronics, Pakistan, on 9th June 2026 along with the PhD students. The visit provided an excellent opportunity for the students to present and discuss their PhD research work with an industry expert and gain valuable insights from real-world supply chain practices. The engagement reflects the importance of industry-academia collaboration in strengthening PhD research and ensuring that academic research addresses contemporary challenges faced by industry.



FROM IDEA TO IMPACT: CRAFTING COMPETITIVE RESEARCH GRANT PROPOSALS



Lahore Garrison University organized an insightful professional talk titled "From Idea to Impact: Crafting Competitive Research Grant Proposals," featuring Prof. Ir. Ts. Dr. Mohd. Rizal Bin Arshad, Dean of the School of Robotics & AI (CIT2), Universiti Kuala Lumpur, Malaysia, as the guest speaker. With more than 25 years of academic and research experience in research leadership, grant acquisition, and mentoring, the speaker shared practical guidance on developing competitive research proposals. The session emphasized that research funding is not simply about having an interesting research idea; it is about demonstrating why the research deserves investment.

The session also highlighted the importance of research gap and novelty, coherent proposal storytelling, strong objectives and methodology, realistic work packages, balanced teams, and well-justified budgets. Overall, the talk provided practical, reviewer-oriented guidance for transforming research ideas into competitive funding proposals. It reinforced the message that successful research proposals require clarity, relevance, novelty, feasibility, credible collaboration, measurable impact, and a compelling story. The session served as a valuable capacity-building opportunity for faculty and researchers seeking to strengthen their grant-writing skills and develop research with meaningful academic and societal impact.



Semester Abroad Program

Saahil Ibrahim

My name is Saahil Ibrahim, currently studying in Malaysia. My time over here has been nothing but special. Malaysia is a beautiful country with amazing hospitality. Living and studying in Malaysia taught me a lot of things. The most important of which is how to manage yourself when going out to a foreign place. It has given me a lot of life lessons that otherwise I wouldn't have learned while limiting myself to only my home country. I'm truly grateful for all the opportunities Allah has given me. And I'm truly thankful to LGU for making this happen.

Mehreen Ijaz, Sp 2020-BBA-016

I, Mehreen Ijaz, am grateful for the opportunity to do my master's at Kyungdong University, South Korea, as it has allowed me to grow both personally and professionally. The supportive environment, experienced faculty, and diverse community make this experience truly meaningful, helping me build confidence and enhance my skills. Being here is opening new paths for my future, and I truly value everything I am learning along the way.

Muhammad Aqib Khan Fa21/BBA/058

A passionate BBA (Hons) student from the remote town of Lakki Marwat in Khyber Pakhtunkhwa, I grew up in an area with limited educational resources. These circumstances taught me the value of perseverance and seizing every opportunity—not just for personal achievement, but to demonstrate that one's beginnings don't determine their future.

I'm grateful to Lahore Garrison University (LGU) for selecting me for their student exchange program at Universiti Tunku Abdul Rahman (UTAR) in Malaysia. This transformative experience came at a pivotal moment in my academic journey, opening doors I had never envisioned.



Industry Linkages & Student Placement through ILO Office



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Classroom to Career
Department of Management Sciences

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INDUSTRIAL LIAISON OFFICE (ILO) - FACULTY OF SOCIAL SCIENCES (FSS)



Qudsia Feroze's Success Story

“Working as an Admission and Counsellor Officer at International Counseling Center allows me to turn my communication and interpersonal strengths into meaningful professional work. Supporting students, understanding their goals, and helping them make informed academic choices makes this opportunity especially rewarding.”

QUDSIA FEROZE

- Student of:** Lahore Garrison University
- Department:** Management Sciences
- Secured a job at:** International Counseling Center
- Designation:** Admission and Counsellor Officer

Proudly representing the talent developed at Lahore Garrison University.



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Hasan Raza's Success Story

“Joining Devsinc as an Associate Growth Executive marks an exciting beginning to my professional journey. My time at Lahore Garrison University helped me build a strong business mindset, adaptability, and the confidence to take on growth-focused challenges in a dynamic corporate environment.”

HASAN RAZA

- Student of:** Lahore Garrison University
- Department:** Management Sciences
- Secured a job at:** DEVSINC
- Designation:** Associate Growth Executive

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Muhammad Abbas's Success Story

“Starting my career as a Relationship Executive at UBL Ameen, Phase 8 MB Commercial, is a meaningful step toward my future in banking. As a member of the Spring 2026 graduating class, I am proud to apply my communication, relationship-building, and business skills in a professional environment.”

MUHAMMAD ABBAS

- Student of:** Lahore Garrison University
- Graduating Class:** Spring 2026
- Secured a job at:** UBL Ameen
- Designation:** Relationship Executive
- Location:** Phase 8 MB Commercial

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Haider Iqbal's Success Story

“Being recruited after the UBL Ameen Recruitment Drive in January 2025 is an encouraging milestone in my career journey. This opportunity reflects the value of university-industry connections and the preparation that helped me move from academic learning toward the professional world.”

HAIDER IQBAL

- Student of:** Lahore Garrison University
- Department:** Management Sciences
- Secured a job at:** UBL Ameen
- Recruitment Drive:** January 2025

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Alumni Story

Rao Muhammad Zeeshan Zaman

Rao Muhammad Zeeshan Zaman, an MBA graduate of 2020, has built a progressive career in planning, supply chain, and business operations. He is currently serving as Assistant Manager Planning & Distribution at ECS (2023–Present), where he plans and manages season-wise distribution and supply operations for 90 retail stores, while overseeing inventory, distribution, and operational budgets. Prior to ECS, he gained valuable experience with Jomo Technologies, Stylo Shoes Pvt. Ltd., LUMS, R&F Construction Company, and Askari Bank Ltd. His diverse professional journey reflects the value of an MBA education in developing practical management expertise and preparing graduates for successful careers in the corporate sector.

Muhammad Umer

Muhammad Umer, a BBA (Hons.) graduate of 2025, is currently serving as Secretary & Advisor to the Member, Lahore Cantonment Board. In his role, he manages official correspondence, coordinates administrative matters, prepares reports and briefs, and provides advisory support on civic and community-related issues. He also facilitates coordination among departments, stakeholders, and public representatives, ensuring effective follow-up and timely resolution of assigned matters. His professional journey reflects the strong foundation in management, communication, and administrative skills developed through his BBA education.

Rao Adnan Ali

Rao Adnan Ali, a BBA (Hons.) graduate of Fall 2023, is currently serving as a Project Planner at Ma'aden Aluminium Company, Saudi Arabia. With two years of experience in project planning and scheduling, he specializes in project control, Primavera P6, Power BI, and data analysis and reporting. He also holds a NEBOSH International General Certificate (IGC) in Occupational Health and Safety, complemented by specialized training in project scheduling and technical planning. His professional journey demonstrates how a strong business education, combined with technical certifications and industry expertise, can create opportunities in international organizations.



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Alumni Story



Rimsha Sarfraz

Rimsha Sarfraz, an MBA graduate of 2023, is currently serving as a Relationship Manager at Bank Alfalah. Through her professional role in the banking sector, she is contributing to customer relationship management and business development while applying the managerial, analytical, and communication skills developed during her MBA. Her career journey reflects the strong professional foundation and career opportunities provided by quality management education.



Manahum

Manahum, a BBA graduate of 2025, is currently serving as a CIBG Officer at Bank Makramah Limited. In this role, Manahum manages and develops corporate client relationships, supports business development, conducts credit analysis, and facilitates banking solutions, including trade and treasury services. This professional journey reflects the practical business knowledge, analytical skills, and corporate competencies developed through a BBA education.



Hammad Zahid

Hammad Zahid, a BBA graduate of 2016, is the Founder and CEO of a Marketing Management Company in the UAE, specializing in sales and business development. With a strong focus on leadership, team building, and strategic growth, he has built and led high-performing sales organizations. His professional journey reflects his commitment to empowering people, developing talent, fostering teamwork, and delivering sustainable business growth through customer-focused strategies. His success exemplifies how a strong foundation in business education can inspire entrepreneurial leadership and international career achievement.



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