



NEWSLETTER

July-Dec 2025

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LGU-UTAR Faculty Exchange Program



As part of the collaborative initiative between Lahore Garrison University (LGU) and Universiti Tunku Abdul Rahman (UTAR), a faculty exchange program was held from **14th July to 26th July 2025**. This visit aimed to enhance academic collaboration, build faculty capacity, explore curriculum development opportunities, and initiate joint research activities.

Key Outcomes & Agreements

- PhD co-supervision framework initiated
- External examiner roles finalized
- Roadmap for hybrid-mode teaching launched
- Faculty and student exchange discussed
- Curriculum enhancement proposals accepted
- Plan for joint academic events underway
- Exploration of international funding for joint research



Department of Management Sciences
(NBEAC Accredited)



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LGU Faculty Development Program: Management Sciences Topic: International Certifications and Standards: Overview and Institutional Benefits

21 August 2025

As part of the Faculty Development Program (FDP) organized by the Department of Management Sciences at Lahore Garrison University, an insightful session on "International Certifications and Standards: Overview and Institutional Benefits" was conducted. The program was designed to strengthen faculty capacity in aligning teaching, research, and institutional practices with global standards of quality and excellence.



The session was delivered by Mr. Ahmed Fuad, Country Head Trainings at SGS, who is a Certified GEM International Corporate Training Specialist, Certified CAP Facilitator, and Certified Blended Learning Course Designer. Drawing from his vast professional experience, Mr. Fuad discussed the importance of international certifications in improving institutional credibility, streamlining quality assurance processes, and enhancing global competitiveness.

Faculty members were introduced to key international benchmarks, accreditation frameworks, and best practices adopted by leading organizations and academic institutions worldwide. Practical examples and case discussions highlighted how these certifications not only ensure compliance but also foster innovation, stakeholder trust, and long-term sustainability.



The session encouraged faculty to reflect on how quality assurance practices could be embedded into teaching methodologies, research outputs, and institutional governance. Participants appreciated the interactive nature of the workshop, which combined conceptual insights with real-world applications, ultimately contributing to the professional growth of faculty members and the strategic vision of Lahore Garrison University.

At the end, the Department of Management Sciences and the Quality Enhancement Directorate expressed their sincere gratitude to Mr. Ahmed Fuad for his valuable contribution, and to all participants for their active engagement. The session was acknowledged as a significant step toward fostering a culture of quality, innovation, and international recognition at Lahore Garrison University.

LGU Faculty Development Program: Management Sciences

Topic: HOW TO WRITE FOR RESEARCH GRANTS (MENTORING SESSION)

25 August 2025



The Department of Management Sciences organized an insightful session under the LGU Faculty Development Program titled “How to Write for Research Grants (Mentoring Session)”. The session aimed at equipping faculty members with essential knowledge and skills to effectively compete for national and international research funding opportunities. The event brought together two highly accomplished scholars and practitioners of research grant acquisition. Dr. Mohd Rashidi, a passionate researcher and Principal Investigator for numerous funded projects, shared his expertise on how to identify the right funding opportunities, structure proposals, and avoid common mistakes that often hinder success. His remarkable portfolio of international and national grants, along with recognition as a senior member of IEEE and IET, added immense value to the discussion. Adding further depth, Prof. Dr. Muhammad Iqbal Hussain, a distinguished academic and researcher, inspired the participants with his vast experience in higher education, innovation, and scientific research. He emphasized the importance of aligning research objectives with funding agency priorities and highlighted the need for clarity, precision, and innovation in proposal writing.



LGU Faculty Development Program: Department Management Sciences Topic: Decoding Qualitative Data: A Hands-On NVivo Workshop for Thematic Analysis



Dr. Shabana Naveed, Associate Professor at the Department of Management Sciences, conducted a highly engaging workshop titled “Decoding Qualitative Data: A Hands-on NVivo Workshop for Thematic Analysis.” The session aimed to equip participants with practical skills in qualitative data analysis, emphasizing a complete workflow from data import to theme generation. Through real-world datasets and step-by-step demonstrations, Dr. Naveed highlighted the rigor and efficiency of NVivo-based thematic analysis. The workshop drew active participation from faculty, researchers, and postgraduate students, who greatly appreciated the interactive format and practical insights, praising it as a valuable learning experience.



Key Takeaways

- Participants learned how to import, organize, and code qualitative data in NVivo.
- Gained practical skills in identifying themes and patterns from textual data.
- Understood how to use digital tools to enhance transparency and rigor in research.
- Appreciated the value of NVivo for qualitative and mixed-method research projects.

Feedback

- Participants expressed high satisfaction with the content and delivery of the workshop.
- Many found the hands-on component especially beneficial for skill development.
- Requests were received for follow-up sessions and advanced NVivo training.

Personal Growth Through Crisis – Find Clarity or Face Chaos



The Department of Management Sciences organized a highly impactful mentoring session titled “Personal Growth Through Crisis: Find Clarity or Face Chaos” under the LGU Faculty Development Program.

The session was conducted by Mr. M. Khuram Idrees, an internationally recognized entrepreneur, trainer, and research specialist with more than 30 years of global experience. He has worked with prestigious organizations such as the United Nations FAO, NUST, DTCE, and HEC, leading initiatives in innovation, commercialization, capacity building, and research development. With over 100 research studies to his credit, he has been instrumental in advancing technology adoption, business incubation, and professional development across Pakistan and abroad.



Mr. Idrees captivated the audience with his unique perspective on how crises, instead of being setbacks, can be powerful opportunities for transformation and growth. Drawing from his extensive international experience, he emphasized the importance of resilience, adaptability, and clarity in decision-making when facing uncertainty. He further highlighted how leadership is tested and refined during challenging times, encouraging faculty members to embrace crises as stepping stones to both personal and professional excellence.

His engaging style, combined with real-world examples and success stories, made the session a memorable experience. Faculty participants appreciated the valuable insights and practical tools that can be applied in both academic and personal spheres. The event concluded with an interactive discussion, leaving attendees inspired to view crises not as obstacles but as catalysts for growth, clarity, and innovation.

**LGU Faculty Development Program:
Management Sciences**
**Topic: Research Proposal development and
Industrial Linkage**

A mentoring session was conducted with the faculty of Lahore Garrison University (LGU) on the topics of Research Proposal Development and Industrial Linkage. This session was part of the Research Supervisor Basic and Advanced Level Training course, organized by LGU's Directorate of Advanced Studies and Research. The program aims to enhance supervisory skills for MPhil and PhD research supervision, aligning with the mandatory requirements of the HEC GEP 2023. The Research Supervisory Training Course took place from August 18 to 22, 2025, at Lahore Garrison University



Takeaways

- A compelling research narrative is at the heart of every successful grant proposal.
- Clear, specific aims are essential to a successful proposal—vagueness can sink it.
- Reviewers want to see that your research isn't just interesting—it's doable.
- A brilliant idea can fail if it's buried in a messy proposal.
- Your proposal isn't just about funding—it's about impact.
- You don't have to figure it all out alone—learn from those who've done it successfully.



Best Practices for Effective Supervision

The workshop aimed to enhance supervisory practices for PhD programs by focusing on effective communication, setting expectations, time management, and building productive long-term relationships between supervisors and candidates.

The session emphasized the importance of professionalizing PhD supervision, recognizing it as a leadership role that requires structured training, feedback, recognition, and dedicated time. Through practical strategies and real-world examples, participants were encouraged to reflect on their supervisory approaches and identify areas for improvement.



The session highlighted that supervising PhD candidates is not merely an administrative duty but a transformation leadership role in academia. Effective supervision requires clarity, consistency, and empathy—qualities that nurture researchers to thrive.



LGU Faculty Development Program: Management Sciences

Topic: Case Study Workshop



The Case Study Workshop is a two-day intensive program designed to equip faculty members, researchers, and students with the essential skills of writing, teaching, and applying case-based pedagogy in academic and professional contexts. The workshop highlights the significance of case writing as a powerful tool for developing critical thinking, problem-solving, analytical reasoning, and decision-making abilities among learners. Led by two distinguished scholars—Dr. Qamaruddin Maitlo, an expert in green innovation, sustainable HRM, leadership, and international accreditation, and Dr. Mansoor Ahmed Junejo, a pioneer of case writing in Pakistan and the Head of the Case Research Center at Sukkur IBA University, the sessions combine theory with practical engagement to ensure participants gain hands-on experience in the art and science of case development. Throughout the two days, faculty members from the Department of Management Sciences (DMS) were provided with intensive training that went beyond foundational concepts. The sessions included interactive activities, group exercises, and practical assignments tailored to guide participants in developing original case studies relevant to their disciplines.



- Understand the fundamentals of writing publishable case studies aligned with international standards.
- Develop practical expertise in teaching effectively through the case method.
- Learn how to integrate case pedagogy into both research and classroom teaching.
- Strengthen critical thinking, analytical, and problem-solving skills.
- Gain exposure to real-world applications of case-based learning.
- Explore opportunities for case publication and academic recognition.
- Network with experts and peers in the field of case writing and teaching methodologies.

Takeaways



Workshop on “Teaching Governance with European Lens”

Information Technology University (ITU), Lahore

Teaching Governance Through a European Lens

Faculty development workshop on “Teaching through European Lens” scheduled on 07th August 2025 at the Department of Governance and Global Studies at Information Technology University (ITU) under the prestigious Jean Monnet Modules on Governance and Policy, in Lahore. Participants from different universities attended the sessions. The faculty members attended the session include Dr. Inayat Ul Haq, Dr. Asia Bibi, Dr. Shafqat Mehmood Khan (Management Sciences) and Dr. Tahira, Dr. Nusrat (IR Department)

The workshop brought together 80 faculty members from various universities across Lahore to explore how European perspectives can enrich curricula in social sciences, public policy, and climate governance.

Special guest, Dr. Riaz Shad, Jean Monnet Chair at NUML, shared invaluable perspectives on EU–Pakistan relations, highlighting the growing importance of international frameworks in local governance education.

The workshop concluded with a course development exercise and certificate distribution, marking a step forward in building globally aware academic communities.

Learning Outcomes

- Analyzing and critically evaluating existing curriculum, teaching materials, and pedagogical approaches in business schools through academic peer-to-peer discussions.
- Formulating actionable plans for curriculum enhancement, including updating course content, adopting new teaching methodologies, and integrating European perspectives.
- Developing strategies for fostering multiple stakeholders, partnerships and engaging with corporate leaders to ensure curriculum relevance and industry alignment.



LGU Faculty Development Program: Management Sciences

Topic: Reimagining University Classrooms: Global Strategies to Engage, Empower & Ignite Gen Z Leaders



The Faculty Development Program (FDP) session on “Reimagining University Classrooms: Global Strategies to Engage, Empower & Ignite Gen Z Leaders” proved to be an enlightening and forward-looking initiative for the faculty members of Lahore Garrison University. The session was conducted by Prof. Dr. Rizwana Bashir, a visionary academic leader and policy advocate who continues to reshape teaching methodologies across national and international platforms.



Dr. Rizwana began by providing a broad generational lens, highlighting the evolution of learners from Builders and Baby Boomers to Gen X, Gen Y (Millennials), Gen Z, and the emerging Alpha and Beta generations. This holistic perspective allowed faculty members to understand the shifts in learning attitudes, values, and expectations over time. While she acknowledged the unique characteristics of each generation, her central focus remained on Generation Z—today’s learners who are highly digital, socially conscious, entrepreneurial, and eager for interactive and purpose-driven education.



LGU Faculty Development Program: Management Sciences

Topic: LGU-UTAR Faculty Exchange Program

The LGU-UTAR Faculty Exchange Program (14–26 July 2025), hosted in Seminar Hall 2 at Lahore Garrison University, was a landmark academic initiative designed to strengthen institutional partnerships and knowledge-sharing between LGU and Universiti Tunku Abdul Rahman (UTAR), Malaysia. The program brought together faculty, researchers, and postgraduate students for a series of workshops, lectures, and strategic meetings aimed at fostering research excellence, innovation, and collaborative teaching practices.



Dr. Shabana Naveed shared her expertise in governance, strategic HR, and qualitative research methodologies. She conducted a highly interactive session on NVivo-based Thematic Analysis, giving DMS faculty hands-on exposure to coding techniques and the use of real-world datasets. Her contribution helped faculty and researchers enhance their research capacity, particularly in adopting robust qualitative approaches.



In addition to classroom sessions, both speakers engaged in strategic meetings with UTAR faculty, deans, and the Internationalization Office. These discussions led to proposals for curriculum alignment, joint research groups, hybrid teaching, and reciprocal visits for faculty and students. For the DMS Faculty, this exchange program was particularly significant as it opened avenues for joint publications, case-based teaching initiatives, and the possibility of embedding global perspectives into course design.

The program not only showcased LGU's academic strengths but also reaffirmed its commitment to global academic excellence, innovation-driven pedagogy, and meaningful partnerships for the benefit of faculty development and student learning outcomes.

Strengthened LGU-UTAR academic collaboration and faculty linkages.

- Practical training on qualitative research tools (NVivo).
- Exposure to AI trends, ethical challenges, and digital governance practices.
- Hands-on entrepreneurship and business model development activities.
- Agreement on joint teaching, research projects, and reciprocal faculty/student visits.
- Commitment to curriculum alignment, innovation, and internationalization

LGU Faculty Development Program: Management Sciences

Topic: Visit to Pakistan Industrial Technical Assistance Centre (PITAC)



Visit to Pakistan Industrial Technical Assistance Centre (PITAC),

- The visit took place on September 25, 2025. The team met with Deputy Managing Director Mr Sohaib Rashid and his team at PITAC
- Pakistan Industrial Technical Assistance Centre (PITAC), which operates under the Ministry of Industries & Production (MoI&P), Government of Pakistan, Lahore.

The purpose of visit was to explore opportunities for the future collaboration, partnership, and bilateral agreements between the Lahore Garrison University and PITAC.

The visit was very productive and I am confident that, through our shared vision and continued collaboration, LGU and PITAC can develop impactful partnerships that drive innovation and create meaningful opportunities for our undergraduate and graduate students and research scholars.





Guest Speaker Lecture on Blockchain App & Web 3

15 Oct 2025

The session “FinTech, Blockchain Applications, and Web3” explored the evolution and integration of emerging technologies driving digital transformation in financial systems. Dr. Fahad Rahman discussed blockchain fundamentals, its applications across industries, the rise of FinTech innovations, and the paradigm shift towards decentralized Web3 ecosystems. The event emphasized the synergy between finance and technology for a more secure, transparent, and efficient future.



Takeaways

- Blockchain offers transparency, immutability, and decentralization, transforming industries from banking to healthcare.
- FinTech leverages AI, blockchain, and cloud computing to create faster, user-friendly, and inclusive financial systems.
- Web3 empowers users through data ownership, decentralization, and trustless interactions, reshaping the digital economy.
- Real-world use cases demonstrated blockchain's impact on digital payments, smart contracts, and digital identity.
- Scalability, regulation, and energy efficiency remain key challenges for broader adoption.



The event underscored that the future of finance is digital, decentralized, and data-driven. Blockchain, FinTech, and Web3 together represent a new era of innovation and inclusion, redefining how individuals, institutions, and governments interact in the global economy. Continuous collaboration, ethical regulation, and technological advancement will determine how effectively these innovations shape our financial future.



SAP Certification / Training Awareness Session

6 Oct 2025

The SAP Certification and Training Awareness Session aimed to educate participants about the importance of SAP skills in today's business and IT landscape. The session covered available certification programs, training modules, and career prospects in SAP-related domains.

Participants learned about different SAP modules and certification pathways.

The session emphasized how SAP expertise enhances employability and career growth.

Real-world use cases demonstrated the relevance of SAP across industries.

Attendees received guidance on how to begin their SAP learning journey.

The awareness session was highly informative and well-received, equipping participants with valuable knowledge about SAP certifications and their career impact. It successfully inspired attendees to pursue continuous learning and skill development in the SAP ecosystem.



MULTI-MODULE TRAINING ON “HOW TO PREPARE FOR PEER REVIEW VISITS OF BUSINESS SCHOOLS” (DIGITAL TOOLS FOR ENHANCING PEDAGOGICAL EFFECTIVENESS- BREAKOUT SESSION)



Date:
Module 1:
27 Aug 2025
Module 2:
25-26 Sep 2025
Module 3:
22 Oct 2025

Peer review visits are a critical component of the accreditation and re-accreditation process for business schools. These visits involve a structured evaluation by a team of peer reviewers who assess the institution's strategic direction, academic quality, governance, faculty performance, student learning outcomes, research productivity, resource management, and overall administrative effectiveness.

Proper preparation enables business schools to effectively demonstrate their achievements, identify areas for improvement, and align with the standards set by the National Business Education Accreditation Council (NBEAC).

Learning Outcomes

Following are the learning outcomes achieved at the end of training of the session:

Understand the structure, purpose, and expectations of the peer review visit.

Interpret and apply NBEAC's evaluation criteria effectively.

Compile and organize key documents and evidence required for the visit.

Coordinate and manage all logistical and administrative aspects of the peer review process.

Engage confidently and constructively with the Peer Review Team.

Analyze peer review feedback and implement post-visit improvements.

Ensure optimal presentation of campus facilities and learning resources.



FLOOD RELIEF DRIVE DONATION DISTRIBUTION IN SWAT



15-30 Sep 2025 - Flood Relief Drive 3-5 Oct 2025

Swat Visit

The Community Service Club (CSC) of Lahore Garrison University launched a Flood Relief Campaign to support a fellow student and families affected by the recent floods in Swat.

Aimed at extending humanitarian assistance and promoting unity and social responsibility, the campaign received overwhelming support from the LGU community, resulting in generous donations of money and essential supplies such as food, clothing, and blankets. A team comprising the Honorable Vice Chancellor, the CSC Coordinator, and five active student members personally visited Swat to deliver the collected aid.



Takeaways:

- Strengthened the spirit of empathy, volunteerism, and social responsibility among LGU students.
- Demonstrated LGU's commitment to community service beyond academic excellence.
- Provided direct humanitarian assistance to a flood-affected LGU student and several families in Swat.
- Promoted a culture of unity and compassion within the university community.

The Flood Relief Campaign received highly positive feedback from both the university community and the beneficiaries in Swat. Participants appreciated the opportunity to contribute to a meaningful cause and witnessed firsthand the impact of their collective efforts. The Honorable Vice Chancellor and faculty members commended the CSC team for their dedication, organization, and compassionate approach, while students expressed a sense of pride and fulfillment in being part of a humanitarian initiative that truly made a difference.

Leadership Development Programme



16-17 Oct 2025

The Executive Development Institute organized a comprehensive two-day *Leadership Development Programme* aimed at enhancing leadership and management competencies among public sector professionals. The sessions were conducted by a distinguished panel of experts and facilitators, focusing on leadership styles, communication, innovation, and negotiation skills essential for effective governance.

The program included interactive lectures, group discussions, and practical exercises to strengthen participants' capacity to lead teams, manage performance, and foster innovation within their respective organizations.

Key Topics Covered

Day 1 – Thursday, 16 October 2025

Overview of EDI and Course Introduction

Understanding Team Dynamics & High Performance

Leadership and Management Essentials

Leading with Innovation in the Public Sector

Day 2 – Friday, 17 October 2025

Conflict Management and Negotiation Skills

Leadership Styles & Team Effectiveness

Emerging Technologies for Leaders

Certificate Distribution & Vote of Thanks

The two-day Leadership Development Programme successfully met its objectives by equipping participants with critical leadership and management skills. The blend of theory, practical exercises, and peer learning fostered a deeper understanding of leadership challenges in the public sector. Participants expressed appreciation for the engaging sessions and valuable insights shared by the facilitators.



PRT VISIT TO FOUNDATION UNIVERSITY WITH SIX-MEMBER DELEGATION

8,9,10 Oct 2025

A six-member team led by Dr. Farooq e Azam Cheema conducted a Program Review Team (PRT) visit to Foundation University from 8-10 Oct 25. The visit aimed to evaluate the academic programs, curriculum implementation, faculty qualifications, and overall compliance with institutional and accreditation standards. During the three-day visit, the team engaged with university administration, faculty, and students to gain insights into teaching methodologies, research practices, and infrastructure support.



The discussions focused on enhancing academic quality and ensuring alignment with the Higher Education Commission's (HEC) quality assurance framework.

To review the academic and administrative processes of Foundation University.

- To assess the quality and relevance of curriculum design and implementation.
- To evaluate faculty profiles, research output, and student support systems.
- To provide constructive feedback for continuous improvement and quality enhancement.



- Meetings with Vice Chancellor, Deans, and Department Heads.
- Review of course files, assessment tools, and quality assurance documentation.
- Visits to classrooms, laboratories, and research facilities.
- Interactive sessions with students and faculty members.
- Preparation of an initial feedback report and debriefing with university officials.

The three-day PRT visit to Foundation University, led by Dr. Farooq e Azam Cheema, successfully achieved its objectives. The visit provided valuable insights into the institution's strengths and areas for growth. The recommendations shared by the PRT are expected to contribute significantly to improving academic standards and promoting a culture of quality assurance.



SESSION ON “FINAL YEAR PROJECT STUDENTS’ ORIENTATION”



The event started on time at 1100 hours with recitation of Holy Quran, and then Dr. Asia Bibi engaged the students with details of the road map for their projects FYP. Then Miss Tabinda Islam (CEO Arfa Kareem Foundation, Director of Arfa Kareem Technology Incubator) started interactive session with her own life journey for a motivational spark, then she talked about the Arfa Kareem Foundation and its working.

The Department of Management Sciences organized a Session on “Final Year Project Students Orientation” in the Iqbal Auditorium, LGU. Participants, including final year undergraduate students of the Department of Management Sciences and Computer Science, with Available Faculty Members have attended the session.

This Program was organized to foster the learning, effective tools and techniques for innovative idea generation in the students, to increase awareness of industry trends, including application in academic projects and enhancing the industry academia linkage and for developing a pool of unique, viable, and impactful project ideas for FYPs.



STUDENTS SHOULD THINK OUTSIDE THE BOX AND WORK ON A SPECIALIZATION IN THEIR RESPECTIVE DOMAINS

FYP supervisors should work on the innovation, novelty, and uniqueness with students on FYPs to meet industrial standards to make students ready for industrial good practices.



INVITED AS A SESSION CHAIR IN IAS– SANPA INTERNATIONAL CONFERENCE TRACK: ARTIFICIAL INTELLIGENCE AND E GOVERNANCE FOR PUBLIC SERVICES



Date:
31 Oct 2025

The session, part of the IAS-SANPA International Conference, focused on the Artificial Intelligence and E governance for public services with the presentations and chairing by Prof. Dr. Rizwana Bashir and Dr. Samia Tariq.



The event was an invitation to serve as a session chair in the IAS-SANPA International Conference, especially in the track on Artificial Intelligence and e-governance for public services. It was organized under the University of Punjab Institution of Administration Sciences.

The objective of this session was likely to discuss and explore the application and implications of Artificial Intelligence and e governance in public services, given the context of the conference track.

Prof. Dr. Rizwana Bashir and Dr. Samia Tariq served as Session Chair.

There are 6 presenters in the session.



Voluntary Teaching Assignment-Community Service at Pak Force School-Lidhar

Date: 21 Oct 2025

- The objective of the activity was to foster creativity, confidence among this community. The key engaging activities are:
- Welcome & student introductions followed by sharing of hobbies/interests.
- Mathematics and general-knowledge quiz competition.
- Poetry recitation and kalma-recitation segment.
- Painting activity.



NBEAC's Training: on Student Counselling by Faculty and Staff



The Training and Development Wing of NBEAC HEC successfully organized a two-day workshop titled "Student Counselling by Faculty and Staff", held on November 6-7, 2025, at SZABIST, Islamabad. The workshop was designed to build the capacity of faculty members and staff in providing effective academic, personal, and career counselling to students within higher education institutions.



Recognizing the growing need for holistic student support, the sessions emphasized the role of counselling in enhancing student well-being, academic performance, and overall institutional effectiveness. Participants were introduced to the fundamentals of student counselling, including communication techniques, empathy development, ethical guidelines, and best practices for handling academic, behavioral, and emotional concerns.



The workshop also addressed practical strategies for identifying at-risk students, providing early interventions, and creating supportive environments within campuses. Through interactive activities, case discussions, and hands-on exercises, participants gained actionable insights that can be applied within their academic and administrative roles.



- Strengthened understanding of the importance of student counselling in promoting well-being and academic success.
- Familiarity with counselling procedures and ethical considerations relevant to faculty and staff.
- Enhanced skills for identifying students' academic, personal, and emotional challenges and providing appropriate support.
- Practical strategies for creating supportive educational environments.

RECRUITMENT DRIVE BY UBL AMEEN INDUSTRIAL LIAISON OFFICE (ILO) FACULTY OF MANAGEMENT AND SOCIAL SCIENCES AND DIRECTORATE OF STUDENTS AFFAIRS



Date:
28th Nov 2025

The recruitment drive was expected to deliver concrete, measurable outcomes across three key areas: talent placement, partnership building, and institutional development. Specifically, we aimed to facilitate direct recruitment through at least 50 on-the-spot interviews and the collection of over 50 resumes for immediate vacancies, with a target of 15+ candidates progressing to second-round interviews. For industry-academia linkage, the goal was to secure expressions of interest for formal partnership (MoU). Furthermore, the event sought to actively engage a minimum of 20 alumni in the recruitment process, ensure 100% of student participants gained meaningful networking exposure, and solidify the university's reputation as a premier talent source, with all participating companies intending to return for future engagements.



Qawwali Night



On 15 Nov 2025, The Qawwali Night at Lahore Garrison University is a cultural music event designed to immerse students in the spiritual and artistic essence of Sufi tradition. The event brings live performances featuring traditional instruments such as the tabla, harmonium, and dholak, creating a soulful environment that blends heritage with campus energy.



The objective of the event is to celebrate Pakistan's rich musical legacy, foster emotional connection through poetry and rhythm, and promote harmony, inclusivity, and unity among the diverse student community of LGU.



Target Audience: LGU students, faculty, alumni, and music enthusiasts

Theme: Sufi Soul • Campus Spirit • Unity in Diversity

Purpose: Cultural celebration, student engagement, emotional and spiritual experience

Key Emotion: Peace, devotion, excitement, togetherness



- Cultural Connection

Students experience and reconnect with Pakistan's Sufi musical heritage in a live, powerful setting.

- Unity & Inclusivity

A shared musical gathering breaks social and departmental barriers, strengthening the spirit of togetherness across the university.



- Emotional & Spiritual Impact

Sufi poetry and soulful rhythm leave students feeling inspired, calm, and emotionally enriched.

- Campus Engagement

The event encourages student participation, creativity, and appreciation for traditional art forms beyond mainstream music.

- Memorable Experience

Students leave with a sense of nostalgia, joy, and a standout campus memory they associate with university life.

Visit to REDC (Rausing Executive Development Centre), LUMS

Date: 13 Nov 2025

The Dean, Faculty of Social Sciences, the Head of Department, Department of Management Sciences, Prof. Dr. Iqbal, and Ms. Sadia Tariq visited the Rausing Executive Development Centre (REDC) at LUMS to gain a deeper understanding of the Centre's structure, operations, and approach to executive education.

The purpose of the visit was to learn about the dynamics of executive education, including program design, corporate engagement, training delivery, and the academic-industry linkages that support REDC's long-standing reputation in Pakistan.

During the visit, Dr. Umair and Ms. Fareeha Muzaffar provided a comprehensive briefing to the attendees. They explained REDC's strategic vision, its customized executive training model, and the processes involved in developing and delivering high-impact leadership and management programs. They also addressed the participants' queries regarding curriculum development, industry collaboration, and operational procedures.

Following the briefing, the hosts conducted a guided tour of the REDC facilities, showcasing the Centre's learning spaces, training rooms, participant lounges, and support infrastructure. This allowed the visitors to observe firsthand how the Centre creates an effective learning environment for professionals.

The visit provided valuable insights into best practices in executive education and opened avenues for future collaboration and knowledge exchange.



Industrial Tour to Lucky Core Industries (LCI) Soda Ash Plant, Khewra



On 11 Nov 2025, The Industrial Liaison Office (ILO) of Lahore Garrison University (LGU) organized an enriching industrial tour for students from the Department of Management Sciences to the Lucky Core Industries (LCI) Soda Ash Plant located in Khewra.



During the visit, students were briefed on the plant's historical development, which began with construction in 1929 and later establishment in 1944. The plant, strategically located due to abundant deposits of limestone and rock salt, has expanded its production capacity from 18,000 tons to 425,000 tons per annum over the decades.



The industrial tour significantly enhanced students' understanding of operational mechanisms, production systems, and industrial supply chain processes. Participants gained practical exposure to the functioning of one of Pakistan's largest manufacturing plants and developed a deeper appreciation for the country's industrial capabilities. The visit also strengthened students' analytical skills, allowing them to relate theoretical knowledge with real-life industrial practices.



The Industrial Liaison Office (ILO) of Lahore Garrison University expresses sincere gratitude to Lucky Core Industries Limited for facilitating this highly valuable educational tour. Appreciation is extended to the faculty members who accompanied the students, as well as the organizers whose efforts ensured the smooth and successful execution of this visit.



Students were introduced to the operational processes of one of Pakistan's leading industrial giants. Lucky Core Industries Limited, formerly known as ICI Pakistan, currently controls over 70% of the country's soda ash supply, demonstrating its scale and industrial excellence. This dual visit provided participants with a holistic learning experience blending industrial exposure with historical and environmental understanding.

Invited as a Panelist on 5th Entrepreneurship Educators Symposium (EEE 2025)

Topic: “Entrepreneurship Education in the Digital Era – From Challenge to Change”

On 4 Nov 2025, the 5th Entrepreneurship Educators Symposium 2025 brought together academic leaders and practitioners to explore the evolving landscape of entrepreneurship education in the digital age.

The session aimed to discuss innovative teaching strategies, digital transformation in entrepreneurial learning, and the role of educators in shaping future-ready entrepreneurs. Prof. Dr. Rizwana Bashir participated as a panelist, sharing insightful perspectives on bridging the gap between traditional and digital pedagogies. The event featured interactive discussions, experience sharing, and networking among educators and industry experts.

The symposium successfully highlighted the importance of adapting entrepreneurship education to digital advancements, fostering collaboration, and encouraging continuous innovation in teaching practices.



Christman Celebration



On 22 Dec 2025, The Community Service Club, Department of Management Sciences organized a Christmas Celebration on 22 December 2025 to honor and celebrate the Christian staff and students of LGU.

The event aimed to promote inclusiveness, interfaith harmony, and a sense of belonging within the university community.

The celebration featured:

- Distribution of gifts among Christian students and staff.
- Refreshments for attendees.
- A Christmas cake-cutting ceremony symbolizing unity and joy.
- Prayers, Christmas hymns, and songs presented by students and staff, reflecting the true spirit of Christmas, peace, love, and gratitude.

The event was financially supported by the Business Management Club, which generously contributed PKR 200,000 from the profit generated through a Qawwali Night organized earlier. The funds were utilized for decorations, event arrangements, and gift distribution.



Lahore Garrison University (LGU) and Alibaba Intime Commercial Group Co., Ltd., China



Under the Belt and Road Initiative (BRI), Lahore Garrison University (LGU) has achieved the first-ever milestone in Pakistan by becoming the first university in the country to formally collaborate with Alibaba Intime Commercial Group Co., Ltd. through an international partnership.

This collaboration, established through a Memorandum of Understanding with Alibaba Group and GTEX ASIA SDN BHD, goes beyond a ceremonial agreement. It reflects a shared commitment to innovation, knowledge exchange, and strong academic-industry linkages between China and Pakistan.

This strategic partnership, formalized under the Belt and Road Initiative (BRI) framework, establishes a transformative bridge between Lahore Garrison University (LGU), the Alibaba Intime Commercial Group (China), and GTEX ASIA (Malaysia).



2nd Alumni Homecoming 2025



The Alumni Homecoming brought together graduates from various batches to reconnect, reminisce, and celebrate their alma mater. This homecoming proved to be a memorable occasion, uniting alumni in a shared celebration of accomplishments, growth, and the enduring spirit of the university.



It will create a platform for networking, career development, recruitment, and the overall enhancement of the university's reputation and alumni engagement in the future.

Moreover, 6 alumni were shortlisted and called on the stage to share their success stories with the audience.



The event seeks to attain the following objectives:

1. To foster a sense of community among alumni, while supporting a sense of connectedness back to the institution they attended.
2. To provide a forum for the alumni of all passed-out batches and employers to interact and share placement and internship opportunities for current students.
3. To fulfill the requirements of NBEAC.



Activities performed

1. Registration of Alumni on LGU Official Alumni Portal through link.
2. Distribution of Souvenirs among all alumni.
3. Sharing of success stories by Alumni.
4. Campus Tour.
5. Open Mic session.



The alumni homecoming yielded a range of positive outcomes, including strengthened connections among graduates, increased alumni engagement, recruitment opportunities, and a positive impact on the institution's reputation and development.

NEW DEVELOPMENT IN MARKETING CURRICULUM



The Training and Development Wing of NBEAC organized a training program on “New Developments in Marketing Curriculum” held on 29-30 Dec 2025. The evolving landscape of marketing required academic institutions and industry practitioners to collaborate in developing curricula that bridged theoretical knowledge with practical applications. This training focused on the latest trends, tools, and approaches shaping marketing education, while highlighting the importance of industry-academia partnerships in co-training. It emphasized practical exposure, case-based learning, and real-world insights to ensure that graduates were equipped with the skills needed in today's dynamic marketplace.

THE AI-READY FACULTY PROGRAM

Vol.1

The AI-Ready Faculty Program delivered three interactive sessions focusing on AI foundations, the future of work, and global and local case studies in education. Participants explored how AI functions, its evolution from rule-based systems to generative and agentic models, and its growing presence in Pakistan's health, education, and public sectors. The sessions emphasized that AI augments rather than replaces human roles, highlighting new AI-driven careers and essential skills such as communication, adaptability, and a growth mindset. Global case studies have demonstrated how AI enhances student support, personalized learning, and administrative efficiency. Meanwhile, local initiatives, such as Urdu-NLP chatbots and institutional AI guidelines, have shown strong potential for contextual adoption. Through hands-on activities, faculty reimaged AI applications tailored to Pakistan's cultural and linguistic needs, strengthening their readiness to integrate AI responsibly into teaching, research, and academic operations.



Semester Abroad Program

Mehreen Ijaz, Sp 2020-BBA-016

I, Mehreen Ijaz, am grateful for the opportunity to do my masters from Kyungdong University, south korea, as it has allowed me to grow both personally and professionally. The supportive environment, experienced faculty, and diverse community make this experience truly meaningful, helping me build confidence and enhance my skills. Being here is opening new paths for my future, and I truly value everything I am learning along the way.

Qudsia Feroze SP 21/BBA/015

Fall 2023, I did an exchange program in Malaysia for 3 months. It was truly the most life changing experience. I spent a full semester studying in a diverse and academic driven environment. I gained anew perspective, formed strong friendships and created unforgettable memories. This journey not only broadened my academic horizons but also shaped me personally. It taught me independence and most importantly patience towards people perspectives. It made me realise the importance of stepping out of your comfort zone.

Muhammad Aqib Khan Fa21/BBA/058

A passionate BBA (Hons) student from the remote town of Lakki Marwat in Khyber Pakhtunkhwa, I grew up in an area with limited educational resources. These circumstances taught me the value of perseverance and seizing every opportunity—not just for personal achievement, but to demonstrate that one's beginnings don't determine their future.

I'm grateful to Lahore Garrison University (LGU) for selecting me for their student exchange program at Universiti Tunku Abdul Rahman (UTAR) in Malaysia. This transformative experience came at a pivotal moment in my academic journey, opening doors I had never envisioned.



Alumni Story

Hannan Waseem, MBA Fa2022

Hannan Waseem, an alumnus, has built a strong professional and entrepreneurial profile over the years. He spent five years working as a Sales Manager at PC Hotel under the Hashoo Group, gaining valuable experience in hospitality and business management. Currently, he is successfully running two companies of his own—a fashion label and an event curation company—managing a team of around 25 individuals. In addition to his professional achievements, Hannan has maintained a connection with Lawrence, visiting LGU multiple times, and has earned several sports medals in shooting sports, reflecting his dedication and excellence beyond the corporate sphere.

Junaid Ahmed, BBA, Fall 2020

Junaid Ahmed is currently working as a Senior Technical Procurement Executive at Mezan Beverages (Cola Next), where he has been serving for the past six months. Prior to this, he gained two years of experience as a Procurement Executive at Haleeb Foods Limited, building strong expertise in procurement operations. He also acknowledges Lahore Garrison University (LGU DMS) for its vital role in his professional and academic development, providing a solid foundation through a balance of theoretical learning and practical exposure.

Sumaira Ali, BBA, Fall 2019

Sumaira Ali, an alumna, is currently working as a Marketing Executive at Nishat Mills Ltd, where she has been contributing for the past 1.4 years. During her academic journey at Lahore Garrison University (LGU), she experienced significant personal and professional growth. She reflects on her time at LGU as one of the best phases of her life, describing it as an excellent institution in terms of both education and overall development.



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